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Interest rates are rising.

Who wouldn't be interested in an ultra low tar cigarette that doesn't just pretend to taste good? Thanks to Enriched Flavor,™ Merit Ultra Lights is one of America's fastest-growing brands. Now that we've got *your* interest, invest in a pack.

Enriched Flavor,™ ultra low tar. A solution with Merit.

Merit Ultra Lights

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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Kings: 5 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/thjx0001

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